

PRIVACY POLICY

It is of the utmost importance that personal integrity is respected and that personal data is processed in an adequate and correct manner. The purpose of this information is, in accordance with the GDPR, to provide comprehensive information about the personal data processing for which Ekstrands is responsible. The information also has the purpose of providing information to those about whom Ekstrands processes personal data, so that they can exercise their rights.

PERSONAL DATA

Ekstrands Dörrar & Fönster AB, 556570-0621, has the right to store and process the personal data required for the company to be able to fulfill its obligations towards the customer. Personal data is saved in Ekstrands' administration software as long as it is necessary for the purposes for which it is processed. After the warranty period on products has expired on an order, all personal data is deleted. Ekstrands Dörrar & Fönster AB processes customers' personal data for the following purposes:

- The company's ongoing operations in administration, sales, invoicing and follow-up
- Customer contact for information regarding quotation, delivery, assembly and other information related to orders from Ekstrands' representatives/ employees.
- Individual customer surveys to follow up what our customers think of us as a company, what demands the customers have on us as a supplier and how we perform in relation to these demands. The survey is carried out as part of our work to constantly improve our products and our service to the customer.
- Possible marketing in the form of newsletters, there is always the option for the customer to decline further mailings.

The personal data is limited to the employees of Ekstrands who need to have access to it in order to perform their duties. The personal data that is stored and processed is treated confidentially in accordance with the company's ethical rules. Personal data is never disclosed to third parties.

If your personal data is registered at Ekstrands and you have questions regarding the company's processing of your personal data, you can contact us via e-mail: info@ekstrands.com If you consider that the personal data concerning you is incorrect or incomplete, you can request to have the information corrected or supplemented.

CATEGORIES OF PERSONAL DATA PROCESSED

The categories of personal data that are processed are names and contact details of individuals who have contacted Ekstrands as well as addresses for booked home visits or delivery of purchased goods. Ekstrands does not register any sensitive personal data beyond the social security number. If the customer wishes to take a loan, social security numbers are also handled for credit checks. If the case concerns an organization of some kind and a contact person has been appointed for the organization, the name and contact details of the contact person are processed. In some cases, you can have your personal data deleted. However, when your personal data is needed for Ekstrands to be able to fulfill its task, Ekstrands has no option to delete the data.

USE OF COOKIES

A cookie is a small text file that is saved on your computer. There are different types of cookies. A permanent cookie remains on the visitor's computer for a specified period of time. A session cookie is temporarily saved in the computer's memory while a visitor is on a web page.

Session cookies disappear when you close your browser. This website uses cookies. You choose to accept that we use cookies during your visit by clicking "Ok". We use cookies to collect statistics and be able to give you a good experience when you visit our website. You can specify in the settings for your browser yourself whether you accept cookie files being saved or not. You can also choose to delete cookie files that have been saved at any time in the browser settings.

These cookies are used on Ekstrands' website

A session cookie used by the web server for website functionality. No personal information is saved and the cookie expires when the browser is closed.

Target group

A cookie used to remember your choice of target group on Ekstrands' home page. Whether you have chosen Architect/Professional or Private so that you are smoothly guided to the same choice the next time you visit ekstrands.com

Sitegainer cookies

Cookies used so that the Sitegainer tool can test and analyze how our users interact with the website. No personal data is saved in connection with the cookie.

Google AdWords & Bing

Ekstrands uses Google AdWords and Bing cookies to measure and evaluate the effectiveness of our digital marketing.

We also use Google's GA4 and Google Tag Manager to analyze the use of our web pages. Google Analytics generates statistics and other information about website visits using cookies that are stored on the user's computer. The information generated in connection with our web pages is used to create reports on behavior when visiting the web page. Google saves and uses data. You can find Google's privacy policy at: <http://www.google.com/privacypolicy.html>